

Miss Salem 2009

Welcome.

The Mission of the Miss Salem Scholarship Pageant is to provide young women of the Salem Community a venue to continue in their efforts to compete for the title of Miss Utah, to provide scholarship opportunities for those competing, and to create and maintain a system of competition which will enhance career opportunities and produce role models representing positive, wholesome American values. The Miss Salem Organization encourages the spirit of volunteerism and is dedicated to the idea that talent, commitment and hard work can make you and your community better.

Miss Salem 2009 will be held on Saturday, May 9th at 7:00 PM at the Salem Hills High School. Mandatory dress rehearsal will be held on Thursday, May 7th at 5:30 PM.

Applications are due no later than March 10th. Thank you for your interest. We look forward with excitement to working with you!

Sincerely,

Miss Salem Organization

Paperwork Checklist

All paperwork and contract must be received by Salem City Offices no later than March 10th.

- ☐ Contact Information
- ☐ Contract
- ☐ Resume
- ☐ Platform Issue Statement
- ☐ Talent Intro Sheet
- ☐ CMN Commitment
- ☐ Raise \$100 or more for CMN

Paperwork Instructions

Contract: The contract must be signed and notarized. If you are under 18, your parents must sign also. Keep a copy for your own records.

Contestant's Resume: Make sure it is signed.

Platform Issue Statement: Complete.

Talent Introduction Sheet: Write exactly what you would like said by the emcee when introducing your talent during the pageant.

CMN Commitment: Signed.

Register for CMN online: Raise \$100 or more.

Contact Information

Contestant Name _____

Address _____

Home Phone _____

Cell Phone _____

Other Phone _____

E-Mail _____

Birth Date _____

Parents Names _____

STATE & LOCAL CONTESTANT CONTRACT

THE MISS _____ ORGANIZATION

Application and Contract for Participation in the

200_ MISS _____ COMPETITION

Contestant: _____

Section 1: Introduction

- 1.1. The Miss _____ Organization is a non-profit corporation organized under the laws of the State of _____. The Miss _____ Organization has operated a program offering scholarship assistance and career opportunities for the young women within the State of _____. In doing so, The Miss _____ Organization has made substantial investments in, and has developed a valuable identity for, the unique symbols and elements of the Program that have achieved national and even international recognition and approval. These elements include but are not limited to (1) providing educational assistance in the form of scholarships to young adult women who have not yet begun to assume the responsibilities of family life and are interested in career and educational advancement; (2) recognizing and honoring the traits of honesty, good character, talent, poise, intellect, leadership and good judgment in the young women of America who enter the competition (the "Contestants"); and (3) enabling the Contestants to serve as role models for other young women with similar goals and personal characteristics.
- 1.2. The Miss _____ Organization intends to conduct a competition for the title "Miss _____ 200_," to be held in _____ on _____, 200_. The competition is a critically important, and the single most visible and widely recognized, element of the Program. The competition is conducted in a fashion that is designed to combine a respect for the traditional and historic foundations of the Program with recognition of the perceived modern tastes and values of the American people.
- 1.3. The winner of the competition shall be designated "Miss _____ 200_," and shall be entitled to that title until her successor is named at the competition in _____ 200_. During this period (the "Year of Service"), Miss _____ 200_ shall be required to engage in travel and participate in personal appearances throughout the State. These activities are designed, scheduled, arranged and supervised by The Miss _____ Organization in order to reflect the values and standards of the Program and to enhance its visibility and maintain its broad public acceptance. The Miss _____ Organization has also developed detailed procedures and requirements that govern the activities and conduct of Miss _____

during her Year of Service. All of these procedures, standards and requirements are intended to protect and enhance the substantial public acceptance of the Program among the American people, and to assure that the Program will continue to be able to operate for the benefit of the thousands of young women who will be seeking to participate in the Program in future years.

- 1.4. In seeking to participate in the competition, each Contestant must understand and accept the requirements of the Program, including the rules for the contestants and the guidelines and limitations that will be applicable to her activities during her Year of Service if she is selected as Miss _____. In addition, each Contestant must understand and accept that the Miss _____ Organization's approval of the Contestant's participation in the competition and, if selected, service as Miss _____ will be specifically based upon the representations and agreements in this Application and Contract and its attachments and the continued compliance with all of the regulations of the Program. In such regard, I acknowledge that my ability to compete in the pageant shall be subject to review at each level of competition that I enter and that the determination of my eligibility to compete in the competition shall not in and of itself be the basis of my eligibility to compete in the Local, State and/or National Finals.
- 1.5. *Therefore, by signing this Application and Contract and submitting it to the Miss _____ Organization for approval, the Contestant represents and agrees that (1) all facts and representations contained in this Application and Contract and its attachments are true and accurate; (2) the Contestant agrees to abide by all rules and regulations of the Miss _____ Organization described in this Application and Contract and its attachments, in the period before and during the Year of Service; and (3) the Contestant meets each requirement for eligibility set forth in Section 2 of this Contract; and (4) the Miss _____ Organization shall have the sole discretion to determine whether, in its judgment, the Contestant may continue to participate in the Miss _____ Program, in the event that the Miss _____ Organization determines that any statement or representation by the Contestant is not true and accurate or that any action by the contestant is inconsistent with the rules and regulations of the Program.*

Section 2: Eligibility of Contestant to Participate in the Miss _____
Program

2.1. I have never before competed in any National Finals of the Miss America Organization.

2.2. *Age.* I am currently ____ years of age. I was born on _____, 19____. I understand that, in order to be eligible to compete, I must (1) have been at least seventeen (17) years of age at the time of my first appearance in the preliminary round of the local or state competition that I am entering in anticipation of this year's National Finals, and (2) be no older than twenty-four (24) years of age on September 30, 2006. A copy of my birth certificate is included with Attachment A, the Supplemental Fact Sheet.

2.3.*Residence.* I understand that, in order to compete in the local or state pageant in anticipation of this year's National Finals, I must reside in; be enrolled in and attending classes on a full-time basis at an accredited college or university in; or be employed in on a full-time basis, the state in which I intend to represent in the National Finals:

2.3.1. If I am claiming eligibility to compete in the Miss _____ Organization based upon my residence in the state in which I competed, I must have been a resident of that state for at least six (6) months prior to the first local or state competition that I entered in that state. I currently reside at _____ in the _____ of _____, State of _____. I have resided at this address since _____. I have included with Attachment A, the Supplemental Fact Sheet, proof of this residency in the form of _____ (driver license, automobile registration, current lease, or other official document establishing residency). If my residency at this location was established within six (6) months preceding the local or state competition in which I competed, my last previous residence was at _____ in the _____ of _____, State of _____. I lived at that address from _____, _____ (date) to _____, _____. I agree to provide the Miss _____ Organization with any additional information or documents that may be required to determine my residency in the state in which I competed, if my residence is relevant to my eligibility.

2.3.2. If I am claiming eligibility to compete based upon my status as a student in the state in which I am competing, I must have (a) successfully completed at least one semester as a full-time (at least 12 credit hours) student, and presentably be enrolled and attending classes on a full-time basis at an accredited college or university in the state in which I competed, or (b) have graduated from an accredited college or university in the state in which I competed between the date I was declared the winner of a local competition duly authorized by MAO that I

entered in anticipation of this year's National Finals, and the date of this Application and Contract. For purposes of this Section 2.3.2, I understand that my physical attendance of classes in the state in which I am competing is a requirement for eligibility to compete based upon my status as a student. I also understand that no more than six (6) months may have elapsed between the completion of my last full-time semester and the beginning of the next full-time semester that I am attending at a college or university in the state in which I am competing.

2.3.2.1 I have completed ____ semesters of study at _____ College/University in _____, State of _____. I have received credits for courses totaling ____ hours. I have attached to the Supplemental Fact Sheet a transcript that shows these credits.

2.3.2.2. I am currently enrolled at _____ College/University in _____, State of _____, where I am presently attending classes in ____ accredited courses. I represent and warrant that I am considered a "full time student" by the college or university that I attend and that I am physically attending classes in the state in which I intend to compete. I have attached to the Supplemental Fact Sheet a copy of a registration form from the school that shows this enrollment.

2.3.2.3. I received a _____ degree from _____ College/University in _____, State of _____ in _____ (year). I have attached a copy of this degree to the Supplemental Fact Sheet.

2.3.2.4. I have completed ____ semesters of study at _____ Graduate School in _____, State of _____. I have received credits for courses totaling ____ hours. I have attached to a Supplemental Fact Sheet a transcript that shows these credits.

2.3.2.5. I am currently enrolled at _____ Graduate School in _____, in _____, State of _____, where I am presently attending classes in ____ accredited courses. I represent and warrant that I am considered a "full time student" by the Graduate School I attend and that I am physically attending classes in the state in which I intend to compete. I have attached to the Supplemental Fact Sheet a copy of a Registration Form from the school that shows this enrollment.

2.3.2.6. I received a _____ graduate degree from _____ Graduate School in _____, State of _____ in _____ (year). I have attached a copy of this degree to the Supplemental Fact Sheet.

2.3.3. If I am claiming eligibility to compete based upon my employment in the state in which I am competing, I must have been employed in the state on a full-time basis (at least forty (40) hours per week, or such other number of hours as may qualify by law as “full-time” employment in the state in which I am competing) for at least six (6) months immediately prior to the first local or state competition that I entered this year and at the present time.

Name of Current Employer: _____

Address of Employer: _____

Phone Number of Employer: () _____

Nature of Position: _____

Dates of Employment: _____

2.4. *Citizenship.* I am a citizen of the United States of America.

2.5. Education. In order to be eligible to compete, I must be a high school graduate or have successfully completed the G.E.D. testing program for high school equivalency or have successfully completed the academic requirements for entry into a four-year college/university degree program by the July 30th immediately preceding the National Finals.

2.5.1. I received a High School diploma in _____ (year) from _____ High School in _____, State of _____.

2.5.2. I received a G.E.D. certificate for High School equivalency in _____ (year).

2.6 *Personal Characteristics.* I understand that in order to be eligible to compete in the Miss _____ Competition, I hereby certify to the Personal Characteristics set forth in this section:

2.6.1 *Gender.* I am and I have always been a female.

2.6.2. *Marital Status.* I am not now and I have never been married.

2.6.3 *Parental Status.* I am not now pregnant, and I have never been pregnant. I am not the adoptive parent of any child.

2.6.4 *Good Character.* I am of good moral character and I have not been involved at any time in any act of moral turpitude.

2.6.5 *Criminal Record.* Other than minor or petty offenses, I have never been convicted of any criminal offense and there are no criminal charges presently pending against me. I understand that I may make an appeal to MAO if criminal offenses/charges in my state are considered minor or

petty offenses in another state. This appeal must be presented to MAO through legal counsel.

2.6.6 *Prior Conduct.* I have never performed any act or engaged in any activity or employment that is or could reasonably be characterized as dishonest, immoral, or indecent.

2.6.7 *Health.* I am in good health and can, to the best of my knowledge, participate fully and without limitation in any Program activities. I will submit to the Miss _____ Organization, upon its request, any hospital or medical records pertaining to me and I will sign any authorization needed for the release to the Miss _____ Organization of any records or information from any hospital or doctor.

2.6.8 *Substance Abuse.* I do not use or consume any illegal controlled dangerous substances or abuse the use of alcohol or other dangerous substances.

2.7 *Contractual and Other Obligations.*

2.7.1 *Prior Contractual Commitments.* Within the three (3) months before my participation in the first local or State competition in which I competed this year, and since that participation, I have not authorized any person, firm or corporation to use my name, photograph, picture, or present or future title that I hold or may hold, in connection with an endorsement to advertise any commercial product. I am not a party to any contract with any person, firm or corporation in respect to any present title that I hold or may hold, nor have I made any commitments for the future regarding any such titles. I do not have any legal obligations that would prevent or limit my participation and appearances in the Miss _____ Competition, any other Local Competition, State Competition, the National Finals or, if selected as Miss America, in the Year of Service, or my compliance with the rules, regulations and conditions of the Program.

2.7.2 *Other Competitions.* If I win, I will continue to hold the title of Miss _____ until my successor is selected or appointed. I agree that, during my service in that role and until after the scheduled completion of the full term of the position of Miss _____ for which I was selected, I will not associate in any way with, promote, or become a contestant or participant in any other national or international competition or preliminary competition of a similar nature to the National Finals. I also represent that, since I received my local title Miss _____ in competition for the title of Miss _____, I have not been a contestant or participant in any other national or international competition or preliminary competition of a similar nature to the National Finals.

- 2.7.3 *Use of the Miss _____ Organization Titles, Words and Symbols.* After the conclusion of my Year of Service, if I am advised by the Miss _____ Organization that, in its sole and exclusive judgment, my use of any of the titles, words or symbols associated with the Miss _____ Organization, the Miss America Organization and the Program has caused or is reasonably likely to cause harm, I agree to discontinue any such use immediately. I understand and agree that the judgment of the Miss _____ Organization shall be final and binding.
- 2.7.4 *Attorney Review of Application and Contract.* I have been given a sufficient opportunity to review this Application and Contract and its attachments, including the Supplemental Fact Sheet (Attachment A); Medical Information Form (Attachment B); the Scholarship Rules and Regulations (Attachment C). I have also had the opportunity to consult with an attorney of my own choosing to give me legal advice with regard to this Application and Contract. (☐) I have consulted an attorney about this Application and Contract or (☐) I have decided that I do not need to do so (check applicable choice). ***I understand that this Application and Contract is a legal document and that if I sign and submit it to the Miss _____ Organization and it is accepted, it will create legal obligations that will be binding on me. I agree to be bound by this Application and Contract and its attachments.***
- 2.7.5 *Changes in Circumstances.* ***I understand and agree that if, at any time after I file this Application and Contract with the Miss _____ Organization, including during my Year of Service, any of the facts stated in this Application and Contract or its attachments should change, I have the obligation to report any such change in writing immediately to the Miss _____ Organization. I also understand that if I fail to do so, the Miss _____ Organization may, in its sole discretion, determine to limit or prevent my participation or to terminate my Year of Service.***

Section 3: Personal and Professional Background Information

3.1. *Employment History.*

3.1.1. *Present Employment.* I am presently employed (___) full-time (___) part-time (check as applicable) by _____, located in _____, State of _____. I hold the position of _____ and my responsibilities include _____.

3.1.2. *Prior Employment:* During the past three (3) years I have worked in the following positions:

<u>Employer</u>	<u>Location</u> <u>Position</u>	<u>Dates</u>	
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

3.2. *Medical Information* (complete Attachment B - Medical Information Form).

3.2.1. *Current Medical Condition.* Other than as described in the attached Medical Information Form (Attachment B), I do not presently suffer from any illness, disease or disability. At the present time I am (___) receiving treatment or medication for the condition described in Attachment B or (___) not receiving treatment or medication for this condition (check as applicable). I (___) do (___) do not expect to be taking medication or to be receiving treatment for this condition during the competition or, if selected as Miss _____, during my Year of Service.

3.2.2. *Current Medication.* Other than as specified in the attached Medical Information Form (Attachment B), I am not presently being treated or medicated for any medical condition or disability, and I do not have any reason to believe that I will be treated or medicated for any medical condition or disability during the competition or, if selected as Miss _____, during my Year of Service.

Section 4: Participation in the Miss _____ Competition

- 4.1. *Participation in Competition.* I agree to participate in the series of events and appearances leading up to the final selection of the Miss _____ Program. These events shall commence and be scheduled on dates to be determined by the Miss _____ Organization. I will be bound by the rules and regulations governing the Miss _____ Organization and the procedures for the awarding and supervision of all scholarships described in Attachment C. My participation in the competition shall include all public appearances required of me by the Miss _____ Organization including, but not limited to, television and radio broadcasts, personal appearances, interviews, still photo sessions, and video and audio taping or filming of all or any part of the events associated with the competition.
- 4.2. *Conduct of the Competition.* I understand and agree that the Miss _____ Organization shall determine the manner and method of conducting the competition in its sole discretion. I further understand and agree that the Miss _____ Organization shall also determine the time, method and manner of judging the competition and the awarding and supervision of all scholarships in its sole discretion. The decision of the persons designated by the Miss _____ Organization to judge the various events in any and all matters pertaining to the selection of the winners shall be final in all respects.
- 4.3. *Televising and Sponsorship of Competition.* I understand that the Miss _____ Organization makes no representations to me that the competition will be televised or broadcast on either a live or tape-delay basis, or that the competition will be sponsored by one or more sponsors, or that I will be personally or individually involved in any specific appearance in any broadcast.
- 4.4. *Permanent License of Publication Rights.* I hereby authorize the Miss _____ Organization any anyone duly licensed or authorized by the Miss _____ Organization to (1) televise, photograph, broadcast and/or make radio, television, video and audio tapes or motion picture recordings of me individually or in a group; (2) use or re-use such photographs, recordings, video tapes, audio tapes and/or motion picture films in all media throughout the world in perpetuity; and (3) use my name, likeness and/or physical depiction for any purpose in perpetuity, in an unedited or edited manner or fashion as the Miss _____ Organization, in its sole discretion, shall determine. This authorization shall also include the use of all such photographs, recordings, videotapes, audiotapes and/or motion picture films made during my Year of Service.
- 4.5. *The Miss _____ Organization Ownership of Rights.* I understand and agree that all photographs, tapes and films made of me for trade, advertising and any other purpose or purposes as a participant in the competition, and any use of

my name, likeness and/or physical depiction when identified with the Program, shall be the sole and exclusive property of the Miss _____ Organization. I understand and agree that I shall have no claim or right to those photographs, tapes and films, not only during the period between and during the competition and, if I am selected as Miss _____, during my Year of Service but in perpetuity thereafter. I understand and agree that this provision refers to and includes all photographs, tapes and films from any activities relating to the competition, including but not limited to interviews, rehearsals and publicity events, either individually or as a member of a group.

- 4.6. *Selection as Runner-Up.* If I am selected at the competition as a runner-up for the title of Miss _____, I agree to remain available to assume all of the rights, obligations and commitments of the Year of Service, as described in Section 5 of this Application and Contract, in the event that the Miss _____ Organization appoints me to do so by reason of the inability or ineligibility, during the Year of Service, of any Contestant who was selected as Miss _____ or as another runner-up.
- 4.7. *Change in Circumstances.* I understand that if, at any time between the date of this Application and Contract and the completion of the competition, any facts concerning my eligibility to participate in the competition should change, including without limitation my citizenship, marital or parental status, good character and reputation or, if relevant to my eligibility, my residence, employment or educational status, the Miss _____ Organization shall have the right, in its sole discretion, to determine that I am not eligible to participate in competition.

Section 5: Commitments for Service as “Miss _____”

- 5.1. *Full-time Service as Miss _____*. If I am selected as “Miss _____” at the competition, I will serve as “Miss _____” during the Year of Service and until my successor is selected or appointed. The duties and obligations of my service as “Miss _____” have been described to me and I understand and accept them. I agree that I will dedicate my entire time, efforts and energy during my Year of Service to the fulfillment of these duties and obligations, and that I will engage in no other business or other activities that will in any way interfere with the duties and obligations of my Year of Service other than school or work.
- 5.2. *Availability for Appearances and Events*. I agree to make myself available for such personal appearances, interviews, testimonials, endorsements, filming, tapings, photographic and recording sessions and other and various commitments and events related to my Year of Service that the Miss _____ Organization has made and will make for me in its sole discretion.
- 5.3. *Independent Contractor Status*. I understand and agree that I am and will remain an independent contractor with respect to the Miss _____ Organization and that I am not and will not become an employee of the Miss _____ Organization during my Year of Service. The authority granted by this Application and Contract to the Miss _____ Organization to act on my behalf is intended for the mutual convenience of the Miss _____ Organization and myself and in order to provide an effective means of organizing my activities during my Year of Service, and not for the purpose of directing my performances or controlling my activities as if I were an employee of the Miss _____ Organization.
- 5.4. *Development of Platform*. I understand and agree that an important element of the Program is the development of a central theme with national impact and importance that can form the basis for my appearances and presentations (the “Platform”). I agree to work with the Miss _____ Organization to select and pursue an appropriate Platform that will enable me and the Miss _____ Organization to maximize the impact of my Year of Service and further the goals of the Program by creating goodwill and recognition for the Program throughout the United States.
- 5.5. *Appointment of the Miss _____ Organization as Exclusive Agent and Representative*. Commencing with my selection as Miss _____ and throughout my Year of Service and until my successor is selected or appointed, I irrevocably constitute and appoint the Miss _____

_____ Organization as my sole and exclusive agent, representative and attorney-in-fact with the authority to:

- 5.5.1. act for me and in my interests throughout the world for the making of all press releases or other public statements to the media;
 - 5.5.2. sign, make, execute and deliver all contracts in my name in connection with my business or other affairs as Miss _____ during my Year of Service, whether they be contracts for my performance at theatrical, artistic or commercial engagements or other personal appearances, and undertake commitments in my name for the satisfaction of my obligations pursuant to those contracts;
 - 5.5.3. sign, make, execute and deliver all contracts in my name in connection with any appearances or other obligations which are related to my service as Miss _____ which are to be fulfilled after the completion of my Year of Service, provided that I have consented in writing to the terms of such contracts;
 - 5.5.4. determine the appropriate compensation that I shall receive for appearances or other activities related to my Year of Service.
 - 5.5.5. collect and receive for and on my behalf all proceeds, monies or other compensation that is due or to become due to me by reason of any performance, service, appearance, engagement or contract;
 - 5.5.6. choose and designate my traveling companions; and
 - 5.5.7. select the appropriate modes of public or private transportation for me and my traveling companions, including the determination of the appropriate levels of travel service and the designation of the means of travel, such as fixed-wing or helicopter aircraft, rail, boat, ship, automobile, bus or van.
- 5.6. *Sponsorship Fees and Payments to the Miss _____ Organization.* I understand and agree that, in addition to the payments that the Miss _____ Organization, as my exclusive agent and representative, negotiates and approves on my behalf for my compensation for my appearances and services, the Miss _____ Organization may also contract for and receive sponsorship fees and other payments related to my appearances that will be paid directly to the Miss _____ Organization. I understand and agree that I shall not be entitled to receive any portion of these fees or payments.
- 5.7. *Numbers of Appearances.* I understand and agree that the Miss _____ Organization has made and makes no representations

to me as to the number or nature of the appearances that I may be asked to make or the amount of compensation that I will receive during my Year of Service.

- 5.8. *Prior Contracts.* I understand that, prior to the competition, the Miss _____ Organization will be required to enter into contracts and commitments for the appearances and services of the Contestant who will be selected at the competition. I agree that such contracts will be binding on me to the same extent as if the Miss _____ Organization had entered into them on my behalf after the commencement of my Year of Service.
- 5.9. *Membership in Unions.* If and when requested by the Miss _____ Organization, I agree to become a member of such unions or guilds as may be necessary in order to appear as a variety artist or for fashion purposes in any film, taped or recorded radio or television products, commercials, motion pictures, photographic sessions or personal appearances.
- 5.10. *Prohibition of Endorsement of Competing Products and Services.* I acknowledge that the Miss _____ Organization has contracted in the past, and will contract in the future, for the financial support of commercial companies and organizations, whose advertising commitments and other sponsorships are an important element of the financial stability of the Program. I agree that I will not in any way endorse or permit my name or likeness to be used in connection with the endorsement or advertisement of any products or services competitive to the products or services of an advertiser, sponsor or licensee of the Miss _____ Organization, during my Year of Service unless the Miss _____ Organization approves such an endorsement or advertisement in writing. I understand that the Miss _____ Organization is under no obligation to approve or consent to any such endorsement or advertisement after the end of my Year of Service.
- 5.11. *Appearances after Year of Service.* After the conclusion of my Year of Service, I will not wear the crown of Miss _____, nor appear as Miss _____ for the purposes of advertising or endorsing any product, person, cause or service, unless I have received in advance the written approval of the Miss _____ Organization. I understand that the Miss _____ Organization shall not be obligated to approve any such appearance or use of the Miss _____ crown.
- 5.12. *Use of the Miss _____ Titles, Words and Symbols after Year of Service.* After the conclusion of my Year of Service, if I am advised by the Miss _____ Organization that, in its sole and exclusive judgment, my use of any of the titles, words or symbols associated with the Miss _____ Organization and the Program has caused or is reasonably likely to cause harm to the Miss _____ Organization, I agree to discontinue any such use immediately. I understand and agree that the judgment of the Miss _____ Organization on this question shall be final and binding.

- 5.13. *Permanence of Restrictions.* I understand and agree that the provisions of Sections 5.11 and 5.12 of this Application and Contract shall specifically survive the termination of this Application and Contract and shall be enforceable by the Miss _____ Organization and binding on me in perpetuity.
- 5.14. *Change in Circumstances.* I understand that if, at any time between the competition at which I am selected as Miss _____ and the completion of my Year of Service, any facts concerning my eligibility to participate in the Program should change, including without limitation my citizenship, marital or parental status, good character and reputation, or if I should become, in the sole judgment of the Miss _____ Organization, physically unable to perform the duties and obligations relating to my Year of Service, the Miss _____ Organization shall have the right, in its sole discretion, to determine that I am not eligible to continue to serve as Miss _____. In that event, the Miss _____ Organization may, at its option, forfeit my title and all prizes, awards and perquisites of the position of Miss _____, or both or either, subject to the provisions of Section 6.4 of this Application and Contract.

Section 6: Legal Obligations and Agreements

- 6.1. *Unauthorized Use of Titles.* I acknowledge and agree that the title “Miss _____” that I presently hold; the title “Miss America;” and the name and designation “Miss America Pageant” and “Miss America Organization” are the property of the Miss America Organization. I agree never to use, or to authorize anyone else to use, the words “Miss _____”, “Miss America” or “Miss America Pageant” or “Miss America Organization,” or any similar or related phrase, in association with me or my name or likeness in any way without prior written approval.
- 6.2. *Authorization of Publication.* I authorize the use of my name, likeness, photographs, pictures, physical depiction, endorsement rights, and my title(s) by the Miss _____ Organization and by such persons, firms or corporations as may be approved and selected by the Miss _____ Organization. I will abide by the provisions of any agreement between the Miss _____ Organization and such persons, firms or corporations regarding my services for advertising and promotional uses.
- 6.3. *Registration and Use of Domain Name.* I authorize the Miss _____ Organization or its licensee to register a domain name (“Internet Domain Name”) in such version of my name as the Miss _____ Organization or its licensee may deem appropriate, in the form *myname.com* or any comparable variation thereof. During my tenure as Miss _____ and, if I am selected as Miss America, during my Year of Service the Miss America Organization or its licensee shall have full authority to use my Internet Domain Name for all purposes. Thereafter, I understand that the Miss America Organization or its licensee shall transfer to me all rights to register and use my Internet Domain Name. During the period that the Miss America Organization or its licensee is authorized to register and use my Internet Domain Name, I shall not register or use, nor permit anyone else to register or use, my name or title in any form in an Internet Domain Name.
- 6.4. *Permanent Ownership of Rights.* All photographs, video tapes, audio tapes, motion picture films, or other recordings or reproductions made of me, whether “still” or “live,” and my name, likeness, photographs, pictures, physical depiction, title and endorsement rights (a) as a Contestant or as a participant in the events leading up to the selection of Miss _____; or (b) while representing Miss _____ or participating in any Miss _____ sponsored events whether before, during or after the competition or, if I am selected as Miss _____, during or after my Year of Service, including but not limited to events such as press interviews, judges interviews, rehearsals and publicity events, either individually or as a member of a group, as applicable (the “Rights”), are and shall be, become and

remain the property of the Miss _____ Organization in perpetuity. The Rights may be used and re-used by the Miss _____ Organization, or anyone designated and licensed by the Miss _____ Organization, for publicity, advertising or any other use in any medium, all as deemed appropriate by the Miss _____ Organization in its sole discretion. I will ensure that all rights that any officially sanctioned photographer (s) may have in any official publicity photographs of me are released by that photographer (s) in favor and that any such photographer (s) shall provide a written release of such rights on a form acceptable to the Miss _____ Organization. I understand and agree that the provisions of this section shall specifically survive the termination of this Application and Contract.

- 6.5. *Scholarship Grants and Forfeitures.* I understand and agree that the grant of scholarships by the Miss _____ Organization is subject to the terms and conditions of the Scholarship Rules and Regulations attached to this Application and Contract as Attachment "C". By signing this Application and Contract, I agree to be bound by those rules and regulations. I understand that all scholarships that I may be awarded will be non-forfeitable in the event that I breach this Contract or fail to perform any duties that I may have as a Contestant. I also understand and agree, however, that such scholarships may be forfeited if I have made any misrepresentations as to my eligibility to compete.
- 6.6. *Documents and Information; Cooperation with Inquiries.* I agree to provide the Miss _____ Organization, at its request, with any documents or information necessary to determine any question with regard to my initial or continuing eligibility to compete or to complete my Year of Service. I also agree to cooperate fully with any inquiry undertaken by the Miss _____ Organization in connection with my initial or continuing eligibility, and to provide sworn statements and any relevant documents if requested to do so by the Miss _____ Organization.
- 6.7. *Termination of Eligibility.* I understand and agree that if:
- 6.7.1. any of the representations or statements made by me in this Application and Contract or any of its attachments is determined by the Miss _____ Organization to be false;
 - 6.7.2. there is a change of circumstances that would affect my eligibility to participate in the competition or to complete my Year of Service, including without limitation changes in my citizenship, marital or parental status, good character and reputation or, if relevant to my eligibility to participate in the competition, my residence, employment or educational status;

6.7.3. I fail to conduct myself in a manner which, in the sole and exclusive judgment of the Miss _____ Organization, is consistent with the standards and dignity of the Program; or

6.7.4. I suffer any disability which, in the sole and exclusive judgment of the Miss _____ Organization, impairs my ability to perform the duties expected of me as a Contestant.

The Miss _____ Organization shall have the right, in its sole and exclusive judgment, to determine that I am not eligible to participate or continue to participate in the competition or to complete my Year of Service. In that event, all titles, awards, and perquisites of my position as a Contestant, as appropriate, shall be terminated and forfeited, subject to the provisions of Section 6.5 of this Application and Contract.

6.8. *Public Release of Information.* I understand that some elements of the Program, and in particular the competition and the public appearances of Miss _____ during the Year of Service, are frequently the subject of intense media and public interest and scrutiny. I further understand that it is very important for the Miss _____ Organization to maintain a high level of public trust in and acceptance of the integrity of, and manner of conducting, the competition and the qualifications and conduct of Contestants. Accordingly, I authorize the Miss _____ Organization, in the exercise of its sole and exclusive discretion, to release and to comment publicly upon any truthful information concerning my eligibility or continued eligibility to participate or to complete my Year of Service.

6.9. *Uniqueness of Contract and Services; Injunctions.* I understand and agree that the services and obligations described in this Application and Contract are unique and extraordinary and that there is no adequate remedy at law for any breach of this Application and Contract by me. Therefore, in the event of any such breach, or in the event of such a breach that is attempted or threatened, I agree that the Miss _____ Organization shall be entitled to equitable relief by way of injunction or otherwise to prevent or repair such breach or attempted or threatened breach.

6.10. *Applicability of New Jersey Law.* This Application and Contract and its attachments shall be construed and interpreted under the laws of the State of New Jersey.

6.11. *Entire Agreement; Enforceability.* When signed and approved by the Miss _____ Organization, this Application and Contract, together with its attachments, shall solely and exclusively determine my rights, privileges and responsibilities to the Miss _____ Organization. No oral or other written statement that is in any way inconsistent with the provisions of this Application and Contract shall be binding upon me or

upon the Miss _____ Organization. If any provision of this Application and Contract should be declared void or unenforceable, such provision shall be deemed omitted from this Application and Contract. In that event, the remainder of this Application and Contract shall remain in full force and effect.

- 6.12. *Arbitration of Disputes.* Any controversy or claim arising out of or relating to this Application and Contract or any breach thereof shall be submitted to arbitration in Atlantic City, New Jersey in accordance with the Rules of the American Arbitration Association. Judgment upon any award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. This Section shall not in any way affect the rights of the Miss _____ Organization to (1) seek injunctive relief as provided in Section 6.9 of this Application and Contract, or (2) take any action permitted by this Application and Contract to enforce the eligibility standards of the Program in the event that time does not permit the completion of an arbitration process before action must be taken.

On the basis of all of these statements and agreements, I request the Miss _____ Organization to accept my application to participate as a Contestant in the Miss _____ Competition. If the Miss _____ Organization accepts this application, I agree to comply with all of the terms and conditions of this Application and Contract, together with its attachments.

Date

Contestant

State of _____ :

: ss

Affidavit of Truthfulness

County of _____ :

_____, the Contestant making this Application, of full age and being duly sworn according to law, upon her oath deposes and says:

I do hereby swear that the statements made in this Application and Contract and its attachments are true. I am aware that if any of the statements is willfully false, I am subject to punishment.

Sworn and subscribed to before me
this _____ day of _____, 200____.

Contestant

Notary Public of _____

Approval of Application for Participation

The Miss _____ Organization hereby APPROVES this Application and Contract and accepts appointment as the agent of the Contestant on the terms provided in this Application and Contract. The Contestant may compete in the competition pursuant to the terms of this Application and Contract and its attachments.

Date: _____

Signed: _____

Print Name: _____

The Miss _____

Organization

(To be completed by the Parent(s) or Guardian(s) of a Contestant who is not yet 18 years of age on the date of this Application and Contract)

State of _____ :

: ss

Affidavit of Parent or

Guardian

County of _____ :

I, the undersigned parent or guardian of _____, who is the Contestant named in this Application and Contract, of full age and being duly sworn according to law, upon my oath depose and say:

1. I have read and I understand the provisions of this Application and Contract and its attachments. To the best of my knowledge, information and belief, all of the factual statements made in this Application and Contract by the Contestant are true.
2. I have been given the opportunity to consult with an attorney of my choosing to seek legal advice regarding this Application and Contract.
3. I consent to the execution of this Application and Contract by the Contestant.
4. On behalf of the Contestant, I agree to the terms and conditions of this Application and Contract and its attachments.
5. I have not previously authorized any person, firm, or corporation to use the name, photograph, picture or any present or future title of the Contestant in connection with any endorsement or advertisement of any commercial product for or on behalf of the Contestant, nor has any other person ever been authorized to do so, other than a co-signer of this affidavit.

6. I shall not authorize any person, firm, or corporation to use the name, photograph, picture or any present or future title of the Contestant in connection with any endorsement or advertisement of any commercial product for or on behalf of the Contestant other than in accordance with the terms and conditions of this Application and Contract and its attachments.

I do hereby swear that the statements made in this affidavit are true. I am aware that if any of the statements is willfully false, I am subject to punishment.

Sworn and subscribed to before me
this _____ day of _____, 200____.

Parent/Guardian

Parent/Guardian

Notary Public of _____

Attachment A

Supplemental Fact Sheet

Page 1

Local/State Title _____ Platform _____

Full Name (as you wish it listed in Program Book): _____

Date of Birth: _____ Age: _____

Hometown _____ Home Telephone Number: (_____) _____

College/University: _____

Year Graduated: _____

College Major: _____

Declared Minor: _____

Scholastic Honors: _____

Scholastic Ambition: _____

Career Ambition: _____

Graduate School Information (if appropriate):

Name of College/University: _____

Degree Sought: _____

Dates of Attendance: _____

Current Status: _____

Other Accomplishments: _____

Initials

Attachment A
Supplemental Fact Sheet
Page 2

What type of talent will you present? _____

(You need not give the exact title of your talent presentation. Merely indicate if you will dance (ballet, tap, etc.), sing (classical, popular, etc.), play a musical instrument (which one?), perform a comedy reading, dramatic skit, etc.)

Special training in music, drama, dance, art: _____

Father's Name: _____

Mother's Name: _____

Brothers and Sisters:

Name: _____ Age: _____

Name: _____ Age: _____

Name: _____ Age: _____

Other interesting facts about yourself: _____

The Miss _____ Organization encourages the young women who participate in the Program to become involved in the community, to develop a Platform and to speak out on issues of concern to them, to their communities and to the nation. If you are selected as Miss _____, on what issue or issues would you want to focus during your Year of Service?

Attachments (check here if included):

- () Copy of Birth Certificate (Section 2.2)
- () Proof of Residence (Section 2.3.1)
- () Copy of College Transcript (Section 2.3.2.1)
- () Copy of College Registration for Current Classes (Section 2.3.2.2)
- () Copy of College Degree (Section 2.3.2.3)
- () Copy of Graduate School Transcript (Section 2.3.2.4)
- () Copy of Graduate School Registration for Current Classes (Section 2.3.2.5)
- () Copy of Graduate School Degree (Section 2.3.2.6)

Initials

Attachment B

Medical Information Form

Please use this form to provide any information referenced in Section 3.2.

STATE / LOCAL TITLE: _____

CONTESTANT'S NAME: _____

DATE OF BIRTH: _____

HOME ADDRESS: _____

WHO SHOULD BE CALLED IN CASE OF AN EMERGENCY?

NAME: _____

ADDRESS: _____

PHONE: HOME: _____ **OFFICE:** _____

MEDICAL INSURANCE COMPANY/HMO NAME: _____

EMPLOYER OR COMPANY NAME (IF GROUP PLAN): _____

POLICY NUMBER: _____

NAME OF SUBSCRIBER: _____

SUBSCRIBER'S ADDRESS THROUGH DECEMBER 200__: _____

RELATIONSHIP OF SUBSCRIBER TO YOU: _____ **SELF** _____ **PARENT/GUARDIAN** _____ **OTHER**

FAMILY PHYSICIAN: _____

PHYSICIAN'S PHONE: HOME: _____ **OFFICE:** _____

MEDICAL/DENTAL INFORMATION FORM

YOUR BLOOD TYPE: _____

MEDICATIONS TO WHICH YOU HAVE ALLERGIC REACTION: _____

ANY PHYSICAL PROBLEMS THAT COULD CAUSE YOU DISCOMFORT: _____

DENTAL INSURANCE COMPANY NAME: _____

ADDRESS: _____

EMPLOYER OR COMPANY NAME (IF GROUP PLAN): _____

POLICY NUMBER: _____

NAME OF SUBSCRIBER: _____

SUBSCRIBER'S ADDRESS THROUGH DECEMBER 200__: _____

RELATIONSHIP OF SUBSCRIBER TO YOU: _____ **SELF** _____ **PARENT/GUARDIAN** _____ **OTHER**

PLEASE ATTACH A COPY OF YOUR INSURANCE CARD(S)

I certify the policy(s) named above is now in force and will be maintained through December 20___. I understand that contestants are responsible for all medical/dental expenses incurred during the time in which they participate in Miss _____ competition activities and that neither the Miss _____ Organization nor its medical insurance plan will be responsible for any such expenses. I certify that the above information is true and accurate.

SIGNATURE AND DATE

PARENT/GUARDIAN SIGNATURE AND DATE*

**PRE-AUTHORIZATION FOR MEDICAL TREATMENT REGARDING CONTESTANTS BELOW THE
AGE OF 18:**

I hereby authorize the Miss _____ Organization physician, other appropriate health care provider and/or Miss _____ Organization's registered nurse to perform medical treatment deemed necessary for:

PARENT/GUARDIAN SIGNATURE AND DATE*If the contestant is below the age of 18, the parent or guardian must sign the Medical/Dental Information Form. In all other cases, either the contestant *or* her parent/guardian may sign. The completed form must be returned with the contestant contract.

Attachment D
2008 Rules and Regulations

1. Scholarship Funds and Academic Expenses:

- a. The Miss Utah Scholarship Pageant Organization, (“MUSPO”) will authorize distributions from the Miss Utah Scholarship Fund at the Bank of American Fork-Lehi Branch, under the following circumstances:

- i. *Tuition, Textbooks and Academic Fees*

Scholarship funds shall be expended for tuition, textbooks and academic fees for any courses taken at the college level. Payment of such expenditures will be made directly to the college, university or other accredited institution. MUSPO will disperse scholarship funds for such expenses only upon written request by the contestant accompanied by invoices from an academic institution.

- ii. *All Other Academic-Related Expenses*

The MUSPO Executive Board must approve all other academic-related expenses. To seek approval, the contestant must submit a written request explaining the expense, along with supporting documentation from the academic institution, to the MUSPO Executive Board twenty-one (21) days prior the required payment date of the expense.

- b. *Priority of Scholarship Usage*

Contestants must use the scholarships won at the local level prior to applying for their state scholarship. Contestants must submit a letter from the local pageant Executive Director which verifies that all local scholarships have been exhausted.

- c. *Taxability of Scholarship Income*

It is possible that any money paid directly to the contestant may be taxable. Monies paid directly to the college or university are not taxable. Contestants are encouraged to consult a tax advisor regarding the taxability of the scholarship payments.

- d. *Time Frame for Scholarship Usage*

All contestants other than Miss Utah must use their scholarship monies

within one (1) year from the date of the award unless a reasonable extension is requested and granted. Miss Utah must use her scholarship within two (2) years from the date of the award unless a reasonable extension is requested and granted. Extensions will only be granted for a total of (3) years. If a contestant has no activity in her scholarship account during this period, the funds in her account will be forfeited. Any forfeited or unused portions of the scholarship will revert to the Miss Utah Scholarship Pageant Fund and be held in trust for future awards.

2. *Living Stipend*

Miss Utah will be paid a stipend of five hundred dollars (\$500.00) per month and fifty percent (50%) of all appearance fees collected above that amount, up to one thousand dollars (\$1000.00) per month.

3. *Appearances*

a. *Preparation for Appearances*

Miss Utah shall perform the necessary preparation for each appearance including, but not limited to, writing her own speeches and specifically targeting them towards the audiences she will address, reviewing any material provided to her for preparation purposes and preparing a talent selection if necessary.

Miss Utah shall have a substantial and appropriate repertoire of talent performances for all her appearances.

b. *Follow-Up for Appearances*

Miss Utah shall follow-up each appearance, sponsorship, donation or gift received with written correspondence expressing appreciation for the client/sponsor's generosity.

c. *Wardrobe for Appearances*

Miss Utah shall dress appropriately for all appearances. The MUSPO Business Manager will provide Miss Utah with information on wardrobe requirements prior to all appearances.

Miss Utah may not make any appearances in a swimsuit or any other inappropriate attire at any time.

MUSPO and sponsors will supply some wardrobe items for Miss Utah's appearances and competition at Miss America. MUSPO retains ownership of all wardrobe items purchased by MUSPO or by sponsors. Such

wardrobe items must be returned to MUSPO at the end of Miss Utah's year of service.

Miss Utah will not lend or let anyone wear any item of her wardrobe unless such use is specifically approved by MUSPO.

4. *Promotion of the Miss Utah and Miss America Organizations*

During Miss Utah's Year of Service she shall be a spokesperson not only for her personal platform issue and the national platform issue, but also for the Miss Utah and Miss America Organizations. Miss Utah shall continuously educate herself about the Miss Utah activities, programs, sponsors, and specifically its scholarship program in order to provide accurate responses when asked. In no way shall Miss Utah participate in conversations that are harmful and derogatory to the Miss Utah Scholarship Pageant Organization or the Miss America Organization.

I understand and agree to be bound by the terms and conditions outlined in the 2008 Rules and Regulations.

Contestant Signature: _____ Date: _____

Instructions for Completing the MAO Contestant's Resume

Please remember this is your opportunity to demonstrate to the judges why they should consider you for the job of Miss America. You may list as many or as few items under each category as you desire. Your only restriction is that it must follow the established format and it must fit on one page. This page, combined with the Platform Statement, will comprise your entire application for this job. The judges will receive exactly what is submitted. Any items submitted that do not fit the established criteria will be returned for correction only once. Any items, which do not meet the criteria or are submitted after the deadline will not be given to the judges. If your resume arrives on the day of the deadline, but does not meet the criteria, there will not be time to return it to you; therefore, it will not be given to the judges. The contestant may explain the lack of judging materials during her interview, if she so chooses.

1. Go to the word processing program of your computer.
2. Start a "new" document
3. Set margins for 1" on all four sides. The font style may not be any smaller than "10" and no larger than "12" point type, using the Times New Roman font style. Please refer to the attached sample to verify you are following the requested format.
4. With the justification set for left, type "**Name:**" in bold. Following the colon (:), hit the space bar twice. Then, type your name as you wish the judges to know it. (If your name is Linda Deborah Smith and you want to be known as "Deborah Smith", please type "Deborah Smith").
5. Then, move to the next line and type "**Title:**" in bold. Following the colon (:), hit the space bar twice. Then, type your state title.
6. Then, move to the next line and type "**Hometown:**" in bold. Following the colon (:), hit the space bar once. Then, type your hometown including the city and the state.
7. Move to the next line. Now set your justification to the right. Type "**Date of Birth:**" in bold. Hit the space bar two (2) times, and type the month, day, and year of your birth. (Ex. October 10, 1979)
8. Move Justification to the left. Double space down and type "**Education:**" in bold. Hit the tab bar three times and then type your most recent school first. If it is grad school, indicate it as such. List degree seeking (all on the same line as the name of the school), move to the line underneath that to list your undergraduate school and degree sought/achieved, and below that list your high school.
9. Double space down. Hit the tab bar once. Type "**Platform Issue:**" in bold. Hit the tab bar three times. Type the TITLE of your platform, MAKING SURE IT LINES UP WITH

THE INFORMATION ABOVE IT. DO NOT TYPE ANYTHING OTHER THAN THE TITLE.

10. Double space down. Hit the tab bar once. Type **"Scholastic/Career Ambition:"** in bold. Hit the Tab bar once, MAKING SURE IT LINES UP WITH THE OTHERS ABOVE IT. Then type the type of degree/education you would ultimately like to achieve and beneath that, list your career ambition.
11. Double space down. Hit the tab bar once. Type **"Talent:"** in bold. Hit the tab bar three times. Type the type of talent and specific selection. MAKE SURE IT LINES UP WITH THE INFORMATION ABOVE IT. (i.e. Pop Vocal - "Crying", Tap Dance - "Staying Alive", etc.)
12. Double space down. Type **"Scholastic Honors:"** in bold. Hit the space bar twice. Each item should be separated by a semi-colon (;).
13. Double space down. Type **"Leadership Roles:"** in bold. Hit the space bar twice. Each item should be separated by a semi-colon (;).
14. Double space down. Type **"Accomplishments:"** in bold. Hit the space bar twice. Each item should be separated by a semi-colon (;).
15. Double space down. Type **"Interesting Facts:"** in bold. Hit the space bar twice. Each item should be separated by a semi-colon (;).
16. Double space down. Type **"Employment:"** in bold. Hit the space bar twice. Each item should be separated by a semi-colon (;).
17. Double space down. Type **"Marketing Plan:"** in bold. Hit the space bar twice. In sentence form, explain how you would market the Miss America "Brand." Please include any relevant experience you have had which may uniquely qualify you to serve in this position. Please be aware that a portion of the Miss America job description will include marketing the Miss America Organization to corporate sponsors, commercial sponsors, and other national organizations. (Both For-Profit and Non-Profit)
18. Double space down. Type **"Legacy:"** in bold. Hit the space bar twice. This should be typed in sentence form. Please write what your legacy, as Miss America will be. This statement should answer the question, "A year after giving up your title as Miss America, what will we remember about your year of service?"
19. Double Space down. Type **"Why I should be Miss Utah this year:"** in bold. Hit the space bar twice. Explain to the judging panel why you should be selected Miss Utah and, more importantly, why you should be selected Miss Utah this year. Why is it critical for you to be Miss Utah right now?

The entire form MUST FIT ON ONE PAGE using the Times New Roman font style. You must leave a 1" margin on all four sides of the page

Use your best judgment on what is most important for the judges to know about you. Use your space wisely. Attached you will see an example of what it should look like. Any variations from this form will be returned to you and will not be accepted. Your materials will not be retyped. The judges will receive your original work.

This form will be given to the judges along with your platform statement. You will notice there is a **REQUIRED SIGNATURE LINE** at the bottom of the platform statement. When these two pages are put together, they will create your entire application. Your signature will cover the materials listed **ON BOTH PAGES**. Your signature verifies that everything on your forms is true and accurate. If it is proven that any information on these forms is not true, correct, and factual, you risk losing your local/state title.

Some spacing issues may arise. Simply follow the example provided.

Name: Jane Doe
Title: Miss State
Hometown: Anytown, America

Date of Birth: December 29, 1981

Education: University of State – sophomore – Bachelor of Science, Liberal Arts
Frederick Douglass High School

Platform Issue: Celebrating Cultural Diversity and Inclusiveness

Scholastic/Career Ambition: Obtain a Masters of Business Administration

Talent: Pop Vocal / “Fallen”

Scholastic Honors: Recipient of National Coca-Cola Scholarship; Recipient of the Metropolitan Urban League National Scholarship; Dean’s List; Member of the President’s Leadership Council at the UCF

Leadership Roles: Created and implemented a comprehensive Cultural Diversity Education Curriculum for grades K-12 in twelve Public Schools; University Student Body Senator; H.S. Sr. Class Pres.; College Sorority President.

Accomplishments: Recipient of the J.C. Penney Golden Rule Award for Outstanding Volunteer Service to Community; Recipient of the National Conference for Community and Justice Humanitarian Award; Performer, Grand Ole Opry in Nashville; Have completed two (2) marathons; Piano Performance scholarship at State University.

Interesting Facts: First person on either side of my family to attend college; Youngest of five children with a 13 year gap between me and my next oldest sister and an almost 20 year gap between the oldest and myself.

Employment: Internship with a Law Firm; Internship with local ABC television affiliate; Student Assistant at State University .

Marketing Plan: I would combine my experience as an intern with a major national marketing firm with my strong belief in the Miss America Organization to establish a three-step plan to market this national program. I would work at educating these corporate and commercial sponsors on the “truth” of our organization. Through meetings with key decision makers within these organizations, I would change their attitudes toward the benefits of partnering with our organization. Finally, I would then “ask for the sale” and demonstrate to them how a joint partnership will further the goals of both organizations.

Legacy: My hope is that in the year of my service as Miss America, I would leave a marked, concrete, and measurable difference in this nation regarding the way we respect each other’s cultural heritage. I hope that through my continued involvement on the national level with the National Conference for Community and Justice that we will hold events at the grassroots level, which not only discuss that topic, but bring about local and state-wide policy changes in which we address cultural diversity in the workplace.

Why I should be Miss America this year: The reality is that Miss America can have her greatest sphere of influence among our nation’s youth. By placing Miss America in the midst of our nation’s young people, we start the process of changing mindsets and, ultimately, changing the way in which they will treat one another in the future. The issues related to Celebrating Cultural Diversity and Inclusiveness are not just related to race, but also to religion, cultural differences, and sexism. There is no greater role for Miss America than to educate, empower, and embrace the issue of cultural diversity at this point in our nation’s history.



INSTRUCTIONS FOR TYPING THE PLATFORM ISSUE STATEMENT

Please remember. This is your opportunity to explain to the judges what your chosen platform is and why it is important for the Miss Utah Organization to embrace this platform. In addition, it should explain how your platform will further the Miss Utah Organization "brand" to the public. This **ONE (1) page, single-spaced** document combined with the Contestant's Resume, will comprise your entire application for this job. The judges will receive exactly what is submitted. Any items submitted that do not fit the established criteria will be returned for correction only once. Any items that do not meet the criteria or are submitted after the deadline will not be given to the judges. If your Platform Statement arrives on the day of the deadline, but does not meet the criteria, there will not be time to return it to you; therefore, it will not be given to the judges. The contestant may explain the lack of judging materials during her interview, if she so chooses.

1. Go to the word processing program of your computer.
2. Start a "new" document
3. Set margins for 1" on all four sides. The font style may not be any smaller than "10" and no larger than "12" point type using the Times New Roman font style.
4. With the justification set for left, type **"Name:" in bold**. Following the colon (:), hit the space bar twice. Then, type your name.
5. Then, move to the next line and type **"Title:" in bold**. Following the colon (:), hit the space bar twice. Then, type Your state title
6. Double space down. Set your justification to "center". They type in **bold and underline** the title of your Platform.
7. Double space down. Write what you feel is critical for the judge's to know about your platform and why it is necessary for you to have the job of Miss America to promote this issue. What you write will be what the judges know about your platform, your role in successfully dealing with this issue, and the role the Miss America Organization may play in your plan.
8. This essay **may** include some of the following items (this is not to be meant as an exhaustive list):
 - ? A clear definition of the platform and the specific issues you wish to address
 - ? A plan on how you have or will create awareness of the platform
 - ? The way in which you have or will change attitudes regarding the issue
 - ? The way in which you have or will change behaviors related to this issue
 - ? The way in which your platform issue will move the Miss America Organization forward
 - ? Your media plans
 - ? Your marketing strategy
 - ? How you propose to fund your ideas/plans
 - ? Any significant accomplishments you have made in regard to your issue
9. At the bottom of the page, you **MUST** set the justification to the right. Type a line of 26 spaces. Below that line, you must type Signature/Date. Once you have printed the document, it is important that you SIGN and DATE the document as show in attached sample.

Name: Jane Doe

Title: Miss State

Celebrating Cultural Diversity and Inclusiveness

It is imperative that this nation face and embrace its cultural diversity. While many people have talked about this issue, I believe that most of them have only paid lip service to the true necessity of what needs to be addressed related to this issue. There is a false truth in merely accepting and tolerating cultural diversity. I intend to prove that in order to accept and understand people of other cultures; one must be willing to step out of a personal cultural comfort zone and identify the origin of their prejudice. I will specifically focus on three areas: Children, Communities, and Businesses.

The title of Miss America, combined with the national media already looking at the surface of this issue, will allow me to create the national awareness that must exist. Currently, the term “Cultural Diversity” is well known in the halls of institutions of higher learning and, perhaps, even in the public school classroom because of the need for some to be politically correct. But, in order for us to make a true change in attitudes and behaviors of Americans, we must move beyond talk and into action and policy changes.

My plan is to motivate the media and to partner with the National Conference for Community and Justice. This organization has chapters in every major city in the nation and, in many cases, those chapters have community leaders involved who can, with encouragement and challenging, bring this issue out of hiding and into the public light in each of those communities.

Obviously the media and the NCCJ already exist. However, what is lacking is a lightening rod to draw attention to this issue. This is where the Miss America Organization steps into the lead. What better role is there for Miss America than to be an agent of change in organizing our nation to accept our differences and to create an environment that values each person on individual characteristics rather than on stereotypes or assumptions?

For years, Miss America was seen as a young woman who cut ribbons and appeared in parades. It is time for “Miss America” to step out of the convertible and *lead the parade*. Our country’s ethnic make-up is changing rapidly and our citizen’s fear of terrorism can explode already existing, but deeply hidden prejudices. I want to be the leader that this nation needs.

This nation needs this issue addressed now and through the already existing NCCJ and its local and state organizations combined with the power of Miss America, we can make a concrete difference now, which will change the direction and the future of our nation.

Signature/Date

Talent Introduction

Please fill out this short form below with the information concerning your talent presentation. We will announce it EXACTLY the way you want it.

Make your introduction interesting and informative. Approximately 30 words.

Name: _____

Talent Type (piano, vocal, dance, etc.): _____

Title of Number: _____

Composer or Artist: _____

Type of microphone needed: _____

Little Miss Name: _____

Introduction:

CHILDREN'S MIRACLE NETWORK

National Service Platform Requirement.

The Miss America/Miss Utah Organization has entered into an agreement with the Children's Miracle Network. The agreement, among other things, establishes the Children's Miracle Network as MAO's National Platform. As a Contestant in the Miss America program, I am required to raise a minimum of One Hundred Dollars (\$100.00) to support the Children's Miracle Network and the Miss America Scholarship Fund. If I become Miss _____, as a Local titleholder, I understand that I am required to raise a minimum of two hundred and fifty dollars (\$250.00) to support the Children's Miracle Network and the Miss America Scholarship Fund. If I become Miss _____, as a State title holder, I understand that I will be required to raise a minimum of five hundred dollars (\$500), no later than thirty (30) days prior to the National Finals to support the Children's Miracle Network and the Miss America Scholarship Fund. In furtherance of the foregoing, I will create a personal fund raising web page and perform such other acts and deeds in accordance with the instructions and requirements of MAO as the same may change from time to time.

(This form must accompany both local and state contracts)

Signed_____

Date_____

Registration Instructions for Local Pageant Contestants

Congratulations on becoming involved with world's largest provider of scholarship assistance for young women. Last year the Miss America Organization and its state and local organizations made available more than \$45 Million in scholarship assistance.

Beginning in 2007, Miss America developed a National Platform and has partnered with Children's Miracle Network – an alliance of children's hospitals. Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help over 17 million kids each year to overcome diseases and injuries of every kind.

This National Platform starts at the Local Pageants with the 2008 pageant year (these locals may take place in calendar year 2007 or 2008 with the winners going to the State 2008 Pageant).

How to register as a contestant of a local pageant

Each contestant is asked to register on-line at www.MissAmerica4Kids.org. At the bottom of the first screen is a button labeled "New Contestants - click here". Press that button and you are on your way. It will take you 5 minutes or less to register. After you click the New Contestants button you will get a screen like this:

Steps to registering for the National Platform:

1. Fill in all the data lines that have an asterisk at the beginning of them. All the data.
2. You have choices as shown in the dropdown boxes where it asks you to "Select..".
3. The Pageant State is where you are competing in a pageant.
4. The Pageant year currently is 2008. (These pageants have winners that will go to the State 2008 pageant and the pageants may be in calendar year 2007 or 2008.)
5. Title Competing For: is the title of the pageant you are currently, for this specific pageant, competing for. You are asked to return to this when you enter the next pageant and change this name to the pageant that you are then competing for. You may have multiple pageants that you enter.
6. Your expected minimum goal is \$100 for each local pageant level but you may select a higher goal. This minimum local pageant goal of \$100 is for the National Platform which is very similar to the personal platform that you may have.
7. Fill in everything with an * in front of the line.
8. Upload a picture (if you want to, this is optional) and less than 325KB & JPEG format.
9. Then click on Save to save the data.
10. You will get to a page that tells you that you have saved the data.
11. Next, click on "Send emails" on the left hand side and enter email addresses to send to your friends and family. (Fund raising tip: send one email to yourself to your own email address, then when you get

that email from the system, add a personal note to that email and forward that email to as many as you like within your own email system. You could ask for \$5, \$10, \$20 or whatever they can give to both great causes.)

12. Print out the Qualification Report from your website and provide that printout to your ED to show you have obtained at least the \$100 for a local pageant (or more).

The funds raised are under your name and roll-over to qualify you for future pageants within a Pageant Cycle. For example, if you raise \$300 then you are pre-qualified for 3 local pageants. But, for each pageant you compete in you must update your profile on MissAmerica4Kids.org to reflect that newly entered pageant name. If you win local pageant #2, then the \$100 excess (\$100 was used for each of the 2 local pageants leaving \$100 left over) is applied to the State Pageant minimum goal of \$250. When you raise \$400 during local pageant competition then you are qualified for all future local pageants within that local pageant cycle.

It is as simple as that. You may track your progress and see how you are doing. The more emails you send, the more funds you raise for both of these great organizations. Yes, these funds are for both entities – the donations help increase the future scholarship fund at the Local, State and National Levels, as well as go to supporting the children's hospitals.

So, please take 5 minutes and go to MissAmerica4Kids.org and register for the pageant you will be competing in. If you elect to compete in additional local pageants simply return to MissAmerica4Kids.org and update your pageant you are competing in (select the next pageant you are entering). Good luck and enjoy the priceless experience you will have.

If you have questions please contact:

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