



GRAND PARADE

Welcome!

Salem City is proud to announce the 2012 Salem Days Grand parade. This year the theme is "Making Life Better". The parade will begin at 10:00 a.m. Saturday, August 11, 2012. All participants must be in their assigned locations and on time the morning of the 11th. The final line up and times will be sent to you on, Monday, August 6, 2012.

This year, judging of floats will be done prior to the start of the parade. Ribbons will be given to the top three winning floats! Judging will be done based on how well the float reflects this year's theme, with preference being given to those floats that are most original.

Salem Days Parade is one of the biggest events during our city celebration. We hope you will join us this year for the fun and excitement. We look forward to receiving your entry form. Enclosed is a 2012 entry and registration form. The registration fee is \$50.00 IF you do not have an 84653 zip code.

The entry deadline is August 1, 2012. Late entries will be accepted until noon on Friday, August 3, 2012. Any entries received after that date will be charged a \$25 LATE FEE. If you are a late entry you will be placed at the end of the parade line-up.

The purpose for the Salem Days parade is to provide fun, relaxation and patriotism for the citizens of Salem City and the viewing audience. The safety and operation of your float, group or organization are your sole responsibility. The parade committee reserves the right to cancel any entry at any time should it be determined that the entry does not comply with the purpose of the parade.

You will need to register and be in place at your assigned line-up and time to confirm your placement in the line-up. ALL REGISTRATIONS MUST BE RECEIVED BY FRIDAY, AUGUST 3, 2012 TO AVOID THE \$25 LATE FEE. We ask that nothing be thrown from any moving vehicle (candy, Frisbees, literature, etc...). If you wish to distribute candy or small gifts, you can do so by using 'out-walkers' alongside of your parade entry. We are excited about this year's Salem Days "Making Life Better" celebration and hope to include your organization in the parade.

If you have additional questions, please feel free to contact Chris or Maren Dunn at 801-423-7763 or 801-822-6652.